

**MINUTES OF THE GOVERNING BODY AND ADVISORY BOARD  
OF THE INSTITUTION**

# Jagannath International Management School

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC and ISO 9001:2015 Quality Certified

Recognised u/s 2(f) by UGC

## Action Taken Report presented in Governing Body cum Advisory Board Meeting held on 18th August 2017

### Review of action taken on previous Governing Body Meeting:

S. No.	Suggestions	ATR
1)	<p>Computer Literacy Program in Vasant Kunj Slum Areas :</p> <p>Governing Body &amp; Advisory Board members made a mention of the famous hole in the wall video which has gone viral. They wanted JIMS, Vasant Kunj to initiate a project on these lines.</p>	<p>Prof Manchanda surveyed the feasibility of undertaking the Project and found that it was not possible to ensure the security of the equipment.</p>
2)	<p>Engagement with public sector organizations:</p> <p>It was suggested by one of the Governing Body members that the institute should diversify its basket of organizations for the purpose of internships, Guest Lectures and Industry Visits to include public sector undertakings as much as the private sector organizations</p>	<p>As far as guest lectures are concerned, we have invited some people from PSUs for BBA students. In BJMC, we have been sending students to the public broadcaster for internships as well as industry visits. Recruitments to PSUs are governed by all India tests conducted by them.</p>
3)	<p>Organizing International conference in Communication studies :</p> <p>It was felt that keeping in mind the competencies acquired in the past in organizing 6 international conferences, the institute should once again start</p>	<p>It could not take off for want of financial support. However, efforts were made to organize it in collaboration with IIMC. A meeting was held with the DG, IIMC for the purpose, which was very positive. But, due to the pre-occupations of DG with other programmes, it could not be carried forward.</p>



	organizing international conference, this time in communication studies.	
4)	Industry Tie Ups :	
a.	Tie Ups with IT Cos : Members suggested that the institute should go for tie-ups with business houses on the pattern of the tie up forged by J.P. Institute of Information Technology University, Noida with Wipro.	No such tie up was possible as companies were not receptive to the idea.
b.	Tie ups with private banks in Tier II and Tier III cities. Mr. Sanjay Nautiyal was of the view that the institute could also go for MOUs with private banks in respect of their expansion plans in Tier II and Tier III cities.	Even this was not possible for the same reason.
5)	Placement in NGOs : The members wanted the institute to explore, identify and reach out to the NGOs which could offer sustained and good career prospects to the students.	Four of our students of BA(JMC) interned as International Citizen Service with a leading NGO, VSO India.
6)	Feedbacks were collected from students, alumni, teacher and employers during the year. Feedback was discussed during the meeting and it was found to be satisfactory.	Keeping the updation of syllabus in mind, the university revised the syllabus of BA(JMC) last year. As BCA Programme Coordinator of GGSIPU, Dr. Narula is in touch with university for the revision of syllabus. BBA syllabus is also updated this year.
7)	Sharing of Guest speakers List with members : The members wanted to know about the corporate Guest invited by the institute to interact with the students.	The list was shared.
8)	New initiatives at Community Radio : The members appreciated the	A full time Radio Programme Production Assistant has been recruited. The Community Radio was also awarded the Radio Maths Project. A Baseline



<p>development efforts made by JIMS, Vasant Kunj, Community Radio 90.4 Mhz. It was suggested that one production staff member be recruited for the purpose.</p> <p>The Esteemed Chairman approved the proposal.</p>	<p>Survey cum capacity upgradation workshop was conducted for the purpose in collaboration with Media 4 Community Foundation and its report was submitted to DST.</p>
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**(Director)**





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## Action Taken Report presented in Governing Body cum Advisory Board Meeting held on 20 July 2018

Review of action taken on previous Governing Body Meeting held on 18<sup>th</sup> August 2017:

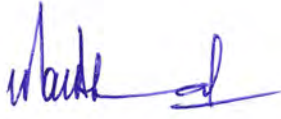
S. No.	Suggestions	Action Taken
1.	Feedback report of all the stakeholders were prepared and presented. Overall feedback received was good. Director Sir asked to take necessary steps to improve teaching-learning feedback.	Necessary steps were taken to improve the feedback. Overall students found satisfied with the teaching-learning process.
2.	The placement cell should strive for the Tie ups with small banks which have come up recently and who would be keen to get students from an institute like JIMS (Mr. P. Kannan )	Efforts were made to reach out to these banks, but in most cases the students once selected, were not keen to relocate in view of the lower salary packages offered by them.
3.	The members wanted the department of communication students to celebrate the international Press Day as it is an important event for all journalist as well as budding journalist.	The International Press day was celebrated on 14 May, 2018. An FDP was also organized on the occasion in which Mr. Vishnu Shankar, a veteran journalist, was invited as an expert.
4.	The members proposed that the students of journalism department could start a news magazine which would have both local news and articles by the students. This could be circulated online among the students as well as prospective employers	It was not possible to start on a regular basis, a news magazine by the students. However, students were asked to prepare in groups news magazines and the same were adjudged by an expert in a competition organized for the purpose.



5.	It was proposed that the institute should come out with a printed copy of the proceeding of each seminar organized by each of the department, to this end the members suggested that the guest speaker invited to the seminar could be asked to submit at least 1 page write up on the topic of their lecture.	The suggestion received from the Hon'ble Members was implemented and all the three departments have come out with printed reports of the Seminars/Conferences.
6.	It was also proposed that in future the format of the annual report presented to the Governing body could include a PPT presentation apart from the written report.	The suggestion has been implemented.
7.	One of the members suggested that the term picnic be dropped in favour of a more formal and professional term.	Based on these suggestion, the annual staff picnic has since been renamed 'JIMS Family Day Out'.
8.	Debate Topics should have a clear single statement with for and against statement.	The suggestion has been acted upon.
9.	Mass communication students should make film clipping and make AV presentation in classes and various competitions	A/V clippings of events and competitions are being recorded and edited by students. The same are catalogued in the Mass Communication Lab.
10.	Encourage students to launch Entrepreneurial ventures (individual or in group )	Based on the efforts made by the JIMS Entrepreneurship Development Cell, a number of students have launched Entrepreneurial ventures. Copies of the report of the Young Entrepreneurs are available in the file.
11.	Register Community Radio with UNDP schemes for certain issues for partnership and funding	In 2017- 2018 no such funding was announced.
12.	Appoint Academic Associates/Consultants from	Experts from the Media have been regularly invited as either Guest Speakers or as Visiting Faculty in almost



	industry for upcoming areas in Mass Communication	all areas of Journalism. List of invitees is available in the file.
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(Director)





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## Action Taken Report presented in Governing Body cum Advisory Board Meeting held on 19 July 2019

### Review of action taken on previous Governing Body Meeting held on 20th July 2018:

Dr. Ravi K Dhar, the Director of the institute presented to members an account of the action taken on the actionable points of discussion in the previous year's Governing Body Minutes of Meeting.

S. No.	Suggestions	Action Taken
1.	It was suggested by one of the members that the institute should go for listing of its journal articles in research compendia to enhance visibility and subscription	IndianJournals.Com has applied for inclusion of 8M in Google Scholar, Crossref and OADI research compendia. The institute has also applied for the inclusion of its journals in the UGC CARE List of Approved Journals through the UGC CARE Centre for the Northern Zone at JNU, New Delhi.
2.	It was also suggested by the members that the institute should compile the success stories of the budding entrepreneurs by including therein the challenges faced by them and the way they overcame them. Once these are compiled, they need to be shared with students as learning experiences in Entrepreneurship	The success stories of the passed out student entrepreneurs were compiled, based on the inputs received from 3 students each of BA (JMC) and BCA, and 1 student of BBA.
3.	Members suggested that JIMS should focus on placing students in finance-based tech companies	Efforts were made to bring on board Fin-Tech companies. As of now, Nivesh Global Company came in the month of November, 2018 and they have selected 1 student of BBA Batch 2014-17. Further efforts are being made to increase this number.
4.	Members wanted Journalism Department to consider the creation of an Economic Intelligence Research Unit, which could involve students in the gathering of	Though the creation of an Economic Intelligence Research Unit has not been possible, but efforts have been made to collate Economic and Financial Developments as reported in Business newspapers and the same have been circulated among the faculty on a daily basis. The data so





	business and financial data	compiled has been segregated into separate files on each of the subsets of business and economy.
5.	Some members suggested the teaching of an integrated IT & Journalism module in areas such as Big Data, Digital Media, Data Mining etc.	The Dept. of Media and Communication Studies organized Lectures by: - 1) Ms. Shilpa Tandon on Digital Marketing 2) Mr. Ambrish Saxena on Role of Data in TV news casting held on 10 <sup>th</sup> September, 2018. The Dept. of Information Technology organized various lectures on latest technologies every month.
6.	Members wanted that the Learning outcomes of Flipped Classrooms sessions be mapped and evaluated in comparison with the traditional teaching methodology	A study on Flipped Classroom Methodology was undertaken by 3 faculty members. The results of the study were not as expected, as most of the students preferred the traditional method in comparison with the Flipped classroom methodology. This could have to do with the absence of adoption of Bloom's Taxonomy of learning, which calls for a holistic shift from the traditional method of teaching to an altogether different ecosystem of learning wherein emphasis is placed on the higher order learning skills than mere memory and understanding in teaching as well as in evaluation. To this end, a One – Day Workshop on Bloom's Taxonomy of Learning and its incorporation into course modules and evaluation was organized on 16 May 2019. Dr Piyush Pahade, Principal of a leading College in Pune, and the Convenor of the IQAC Cluster India initiative was the Resource Person.
7.	Members highlighted the significance of teaching design thinking. And as a first step, they wanted the faculty to learn this through various online courses	17 faculty members in BBA, 2 in BCA and 3 in Journalism Departments completed online courses in Design Thinking. Duration of the course- 2 to 3 months
8.	Members spoke of the availability of plagiarism checker softwares which could identify instances of plagiarism in a students' writing assignment. So, they wanted that the institute should implement it for enhancing the quality control of assignments submitted by students.	As far as the assignments are concerned, students are asked to submit these handwritten to avoid the possibility of copy-paste assignment submissions. In the case of the Training Reports and Research Reports, however, students submit these typewritten and the same are subjected to plagiarism check before acceptance.
9.	Feedback was taken and analysis is completed. Overall feedback obtained from	Feedback on teaching-learning was good for most of the subjects. Necessary steps were taken to implement suggestions obtained from students.



	stakeholders was good. Teaching-learning feedback was also taken.	
10	Members appreciated the installation of the Solar Plant atop the roof. However, they mentioned cases where the panels got affected by the air pollution in Delhi. So, they suggested that the Solar Panels should be cleaned frequently to improve their efficiency and to protect them from the ill-effects of air pollution.	Being done twice in a week.

*Mandeep*  
(Director)



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Participant of UNGC & UNPRME, New York

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## Action Taken Report presented in Governing Body cum Advisory Board Meeting held on 25 July 2020

Review of action taken on previous Governing Body Meeting held on 19 July 2019:

S. No.	Suggestions	Action Taken
1.	Success stories of alumni should be distributed among present students and interaction with them can be organized.	The Digital Marketing Team, JIMS Vasant Kunj has highlighted the achievements and success stories of alumni on all the social media platforms of JIMS, Vasant Kunj to motivate the currently studying students and also initiated the Alumni Connect (Alumni lecture series) for the existing students of JIMS Vasant Kunj. The idea of initiating the alumni connect is much appreciated by the students as it provided them the exposure and an interface to meet the industry requirements. Social Media Platforms of JIMS Vasant Kunj <a href="https://www.facebook.com/jimsd.vasantkunj/">https://www.facebook.com/jimsd.vasantkunj/</a> <a href="https://twitter.com/JIMSVK/">https://twitter.com/JIMSVK/</a> <a href="https://www.instagram.com/jimsvasantkunj/">https://www.instagram.com/jimsvasantkunj/</a> <a href="https://www.youtube.com/user/SuperJIMSVK">https://www.youtube.com/user/SuperJIMSVK</a>
2.	One member suggested contacting a good newspaper like Economic Times and students to be sent for internship there.	Students are already interning at Times Internet Ltd. As per Human Resource department no fresh hiring. Still follow up in process with HR.
3.	Feedback report from various stakeholders was discussed. It was also apprised to the members that apart from the feedback on syllabus, feedback on teaching-learning was taken from the students twice per semester. PTM feedback also taken once every semester. Overall feedback received was very good but	Dr. Narula, HOD-IT and BCA Programme coordinator GGSIPU is in constant touch with the university for the starting of syllabus updation process.

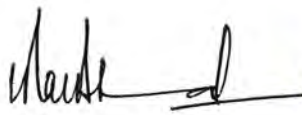




	syllabus of BCA needs updation as per industry.	
4.	Content management system should be adopted for teaching integrated IT & Journalism module.	Explored the options but not possible as per the requirement of the syllabus of the university.
5.	One member emphasized on having sessions/workshops on Change management for faculty members and students as well.	World is dynamic and the only thing that is constant is change. World is witnessing a huge change in almost everything that we do. At JIMS we always endeavor to make this transition easy and smooth for all the stake holders i.e. students, faculty and staff. In last one year many activities in form of guest lectures, Leadership talks, workshops and webinars have been conducted to equip people for this transition. With different series of activities various changes like- Professional change (Campus to Corporate Series), Psychological Changes (Lectures on Mental health and wellbeing, Stress management), Professional and personal changes amid COVID 19 (Leadership Talks, Time management during lockdown, goal opportunities during this current scenario). In total around, fifteen lectures were organized throughout the year for change management.
6.	Live Projects with industries can be taken for exposure & interaction with industry.	Students participated in 4 live projects with Sony India, United Biscuits Ltd, Deneb Pollux and Big Bazar.
7.	JIMS should call experts from NITI Aayog, UN & local planning department for workshops.	Dr. V.K.Saraswat, member Niti Aayog delivered Leadership talk on Role of India in Covid-19 on 13/4/2020. We are trying to arrange for more session in forthcoming academic session.
8.	Instead of all 17 goals of SDG, only one or two goals should be shortlisted by the institute for research purposes.	<ol style="list-style-type: none"> <li>1. Literacy –The CR successfully completed 180 episode series in Nov 2019 sponsored by DST, NCSTC, GoI. The highlight was that these programs were produced with representatives from the community.</li> <li>2. Public Health Webinars- Series of (10 till now) Webinars organised till date to raise awareness on public health issues.</li> <li>3. The study on,“Knowledge, Attitude and Practice of WASH (Water, Sanitation &amp; Hygiene) in the slums of NCT of Delhi” is carried out in selected district of National Capital Territory of Delhi, India with the objectives to map the awareness level, attitude and behaviour patterns towards sustainable WASH practices and to find out the</li> </ol>



		<p>socio economic factors responsible for these behaviour pattern in the slums of NCT of Delhi. The study is funded by ICSSR. The present study is covered under SDG goal number 6 (Clean water and sanitation). Till date literature review, Questionnaire designing and conversion of questionnaire in Hindi is completed. Data collection is in the planning process.</p> <p>4. The study on,"Vulnerability, Legal protection and Work Conditions of Domestic Workers" is carried out in South District of National Capital Territory of Delhi, India with the objectives to study the working conditions of domestic workers and to classify the type of problems/insecurities faced by them, the lacunae in the existing system of implementation of justice in regard to the welfare and protection of the domestic helps and to come out with actionable recommendations for the welfare of these workers at the policy and implementation levels. The study was carried out in the twelve regions of south district of Delhi. The study is funded by NHRC. The present study is covered under SDG goal number 8 (Decent work and Economic Growth) and 16 (Peace, Justice and Strong Institutions). Till date literature review, research methodology design is done. Data has been collected up to 70% and writing of the report is completed up to 30%</p>
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(Director)





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## Action Taken Report presented in Governing Body cum Advisory Board Meeting held on 31<sup>st</sup> July 2021

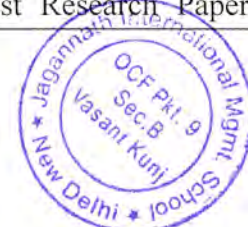
Review of action taken on previous Governing Body Meeting held on 25 July 2020:

S. No.	Suggestions	Action Taken
1.	Efforts be made to identify the parameters of assessment used in various surveys for the ranking of various HEIs in the country and ranks won should be compared with those of last year to find out areas of improvement for better ranking.	Based on the thorough analyses of the parameters of assessment used in undergraduate B-School Surveys, necessary care was taken while filling up this year's Survey Forms. Consequently, BBA Programme of the Institute was ranked among Top 20 and BCA Programme among Top 22 institutes in India in the India Today Survey 2021.
2.	The impact of online teaching on learning effectiveness should be compared with that of class-room teaching	A study was carried out by the department of Journalism with the help of 242 respondents. The study revealed that nearly 39% of the students find online teaching less interesting than traditional classroom teaching. This was true for both theory and practical subjects. When it came to learning practical skills, 53% of students responded that practical skills can be more easily acquired in physical classes. On the other hand, for theory subjects, a majority of the students were either neutral or agreed to being responsive to online classes (58%). Ease of accessing/viewing learning material in the online learning mode was nearly 36%, while the engagement between the faculty and the student regarding doubt clearing in online learning, was






		at 62%. The survey shows nearly 85% of respondents use Wi- fi- connections for accessing online classes.
3.	Efforts to be made to enhance salary packages of BCA Students and comparison be made with those in DU Colleges.	In DU, BCA program is not there. They have B.Sc. program. Our placements are better than theirs. However, placements of Master's program in DU are decidedly much better.
4.	Need to follow up with the UGC for the award of Autonomous college status.	As the matter is subjudice, we have to wait for the court to decide.
5.	Reduce the use of plastic.	The use of plastic is minimal on the campus. Single use plastic is prohibited.
6.	Certificate courses in Leadership programs should be offered to students.	Courses on leadership were offered through Coursera for campus program in August – December 2020
7.	Post COVID-19 lot of e-learning materials are available for teachers and students. Teachers should refer to these online resources.	All the subject teachers are using online content and online platforms for effective teaching and learning.  Faculty members have also recorded their own videos that have been uploaded on JIMS YouTube Channel for the exclusive use of our students 24*7.
8.	Research should be focused and emphasized.	To encourage research, the institute announced new research based incentives ranging from Rs. 7000/- to Rs. 25,000/- for a paper published in top international journals. As a result, 13 papers have been published in Scopus, Emerald and UGC Care Journals by the faculty members in the academic session 2020-21. Six Chapters have been written by faculty members in books. Eighteen faculty members have presented their research papers in various National/International seminars/conference.  One of the faculty members was awarded medal for the Best Research Paper in Taxation by



		ICAI. She also submitted the report of her sponsored research project on the working conditions of Domestic Helps to NHRC. Faculty have also been awarded a research project on WASH in Delhi slums by the ICSSR. The project is under way. JIMS offers handsome financial incentives to faculty members who execute such research based consultancy projects.
9.	Innovation Cell – Innovation should be linked with performance.	JIMS IIC won 4.5 points out of 5 from MHRD for its commitment to increasing the awareness of students on Innovation Management.
10.	Feedback was taken from various stakeholders and analysis report shows feedback was good. Feedback was also taken on teaching-learning and from parents via online PTM.	Dr. Narula apprised the members that from this session the new syllabus of BCA will be followed for the new batch. And, she is taking meetings of all the GGSIP affiliated colleges in the capacity of GGSIPU BCA Programme Coordinator under the guidance of Dr. Pravin Chandra, Dean, USICT, GGSIPU.
11.	Faculty must be motivated to attend FDPs	Many Faculty members have participated in various FDPs/Refresher courses this year.
12.	Building up branding of institute Journals and getting them included in UGC-CARE journals.	JIMS 8M has been included in UGC CARE List of Journals. Efforts are on to include 'Mass Communicator' too.
13.	Support should be provided for nurturing Entrepreneurship among Students.	Thirteen Sessions were organized this year by the E-Cell to nurture the entrepreneurial skills of the budding entrepreneurs of JIMS.

  
(Director)

